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Welcome

Hello, we are Studio Storm™ —  
An independent creative studio  
based in Sydney, Australia.

[info@studiostorm.com.au](mailto:info@studiostorm.com.au) →

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## Purpose

We breathe life into brands, so they can grow and survive in their natural habitat. We develop visual identity systems — in order to arm our clients with powerful tools — so they may captivate and communicate more effectively across physical and digital touchpoints.

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## Disciplines

- Strategy
- Branding
- Design
- Digital
- Experiential

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## Selected Clients

### SME + Large Enterprise

Aussie Home Loans

Allianz

Carlton & United Breweries

CharterNet

City of Parramatta

Grosvenor Place

Matilda Bay Brewing Company

Maximus International

Nine Network Australia

Sunsuper

### Charities + NFP

Australia Cambodia Foundation

IFAW

Ride Sunday

Seawolf Supply

Sunrise Cambodia

The Wateryard

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Selected Works

# Aussie Home Loans

01

Product design for AHL's new Debit Card.

BRANDING  
PRODUCT DESIGN  
PACKAGING

**We'll  
save you  
and your  
money.**



Welcome



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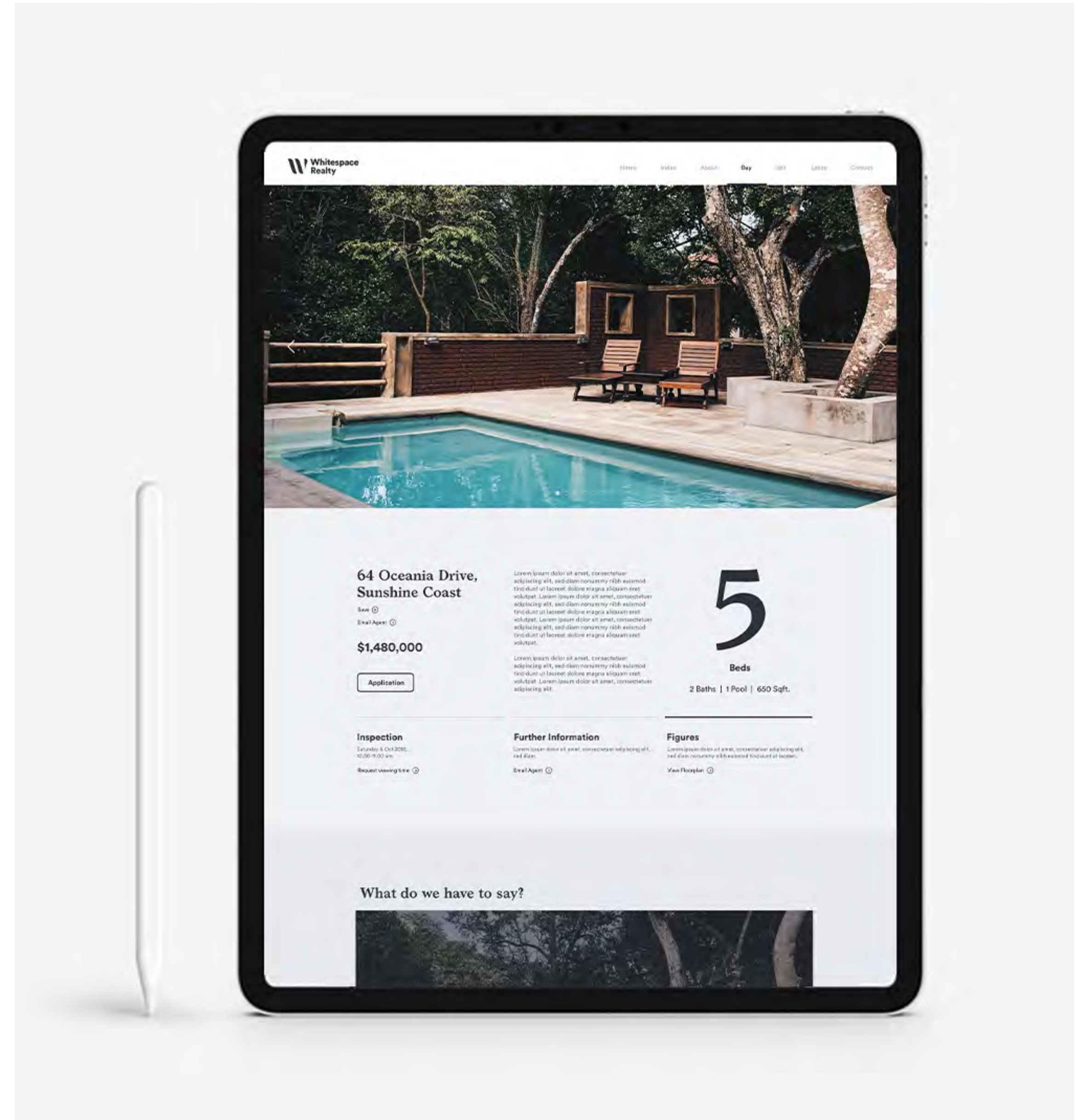
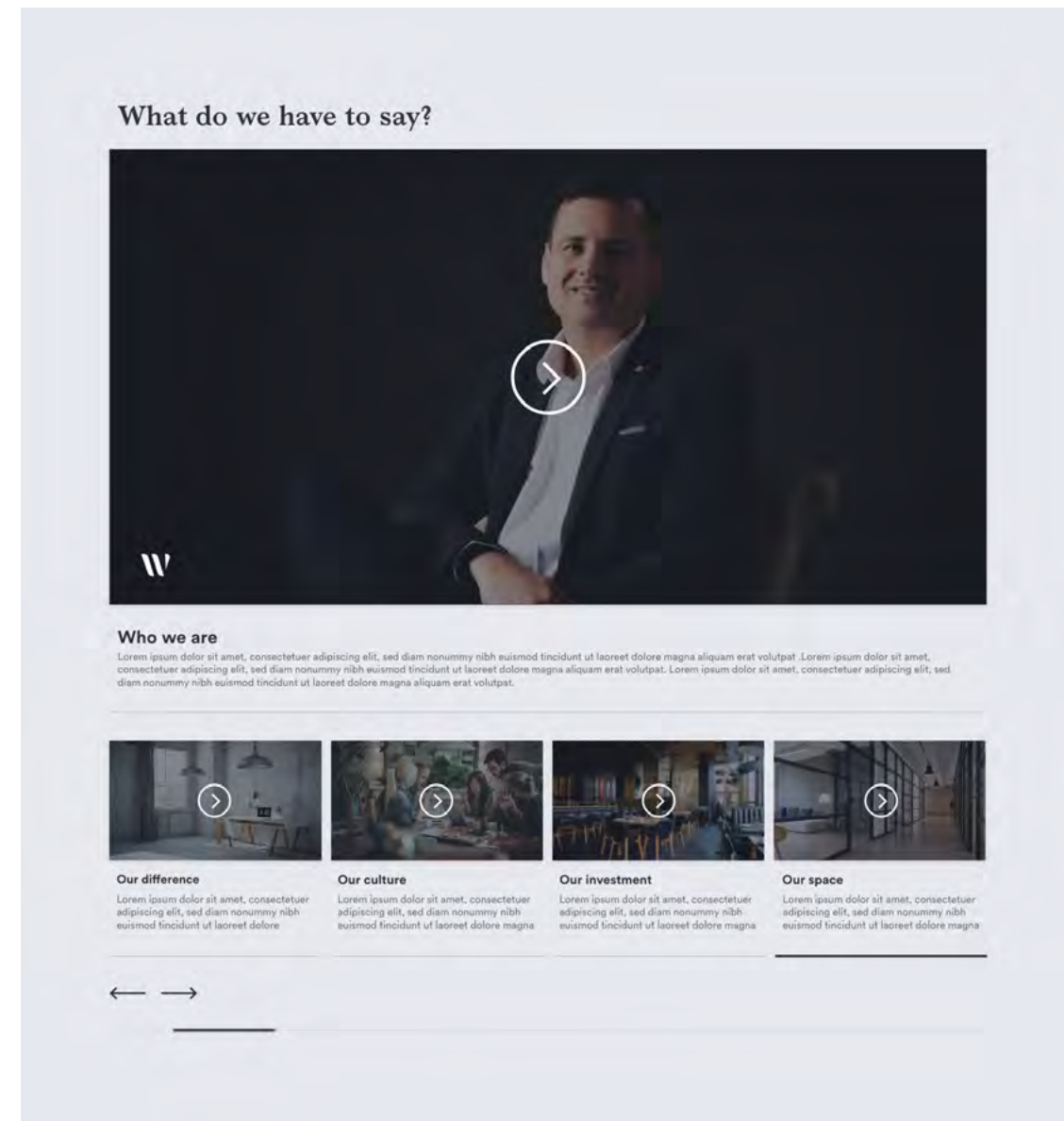
Selected Works

# Whitespace

02

Visual Identity for new real estate company.

BRANDING  
NAMING  
VISUAL IDENTITY  
WEBSITE





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Selected Works

# Sun Sauce

03

Product design for new sunscreen company.

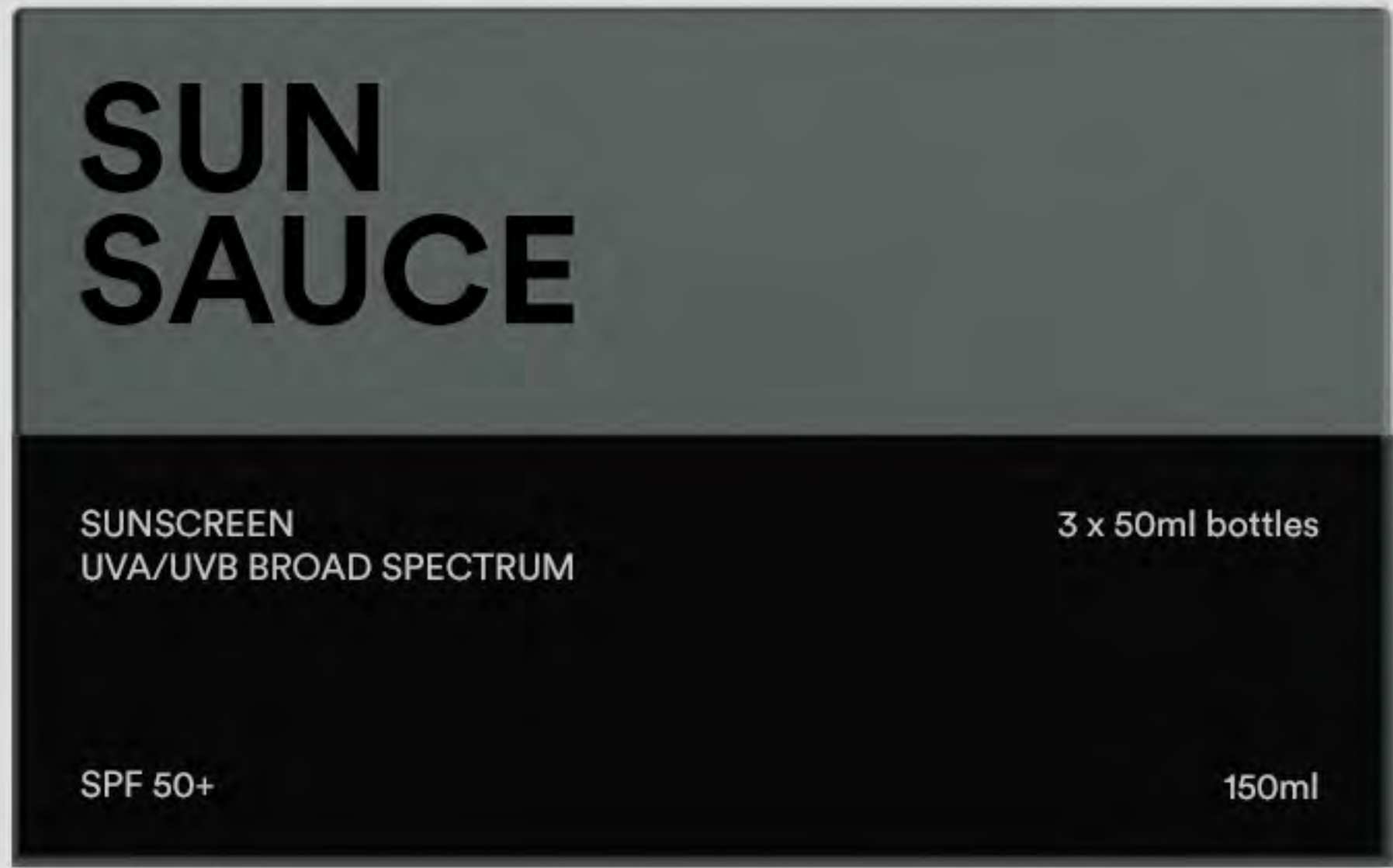
BRANDING  
PACKAGING



 **SUN SAUCE**  
AUSTRALIA

**SUNSCREEN**  
UVA/UVB BROAD SPECTRUM 50ml

SPF **50+**  
AUST. L. 2822856



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Selected Works

# Seawolf Supply

04

Visual identity and design for new beach and lifestyle brand.

BRANDING  
NAMING  
PACKAGING  
APPAREL DESIGN  
VISUAL IDENTITY  
WEBSITE



SEAWOLF

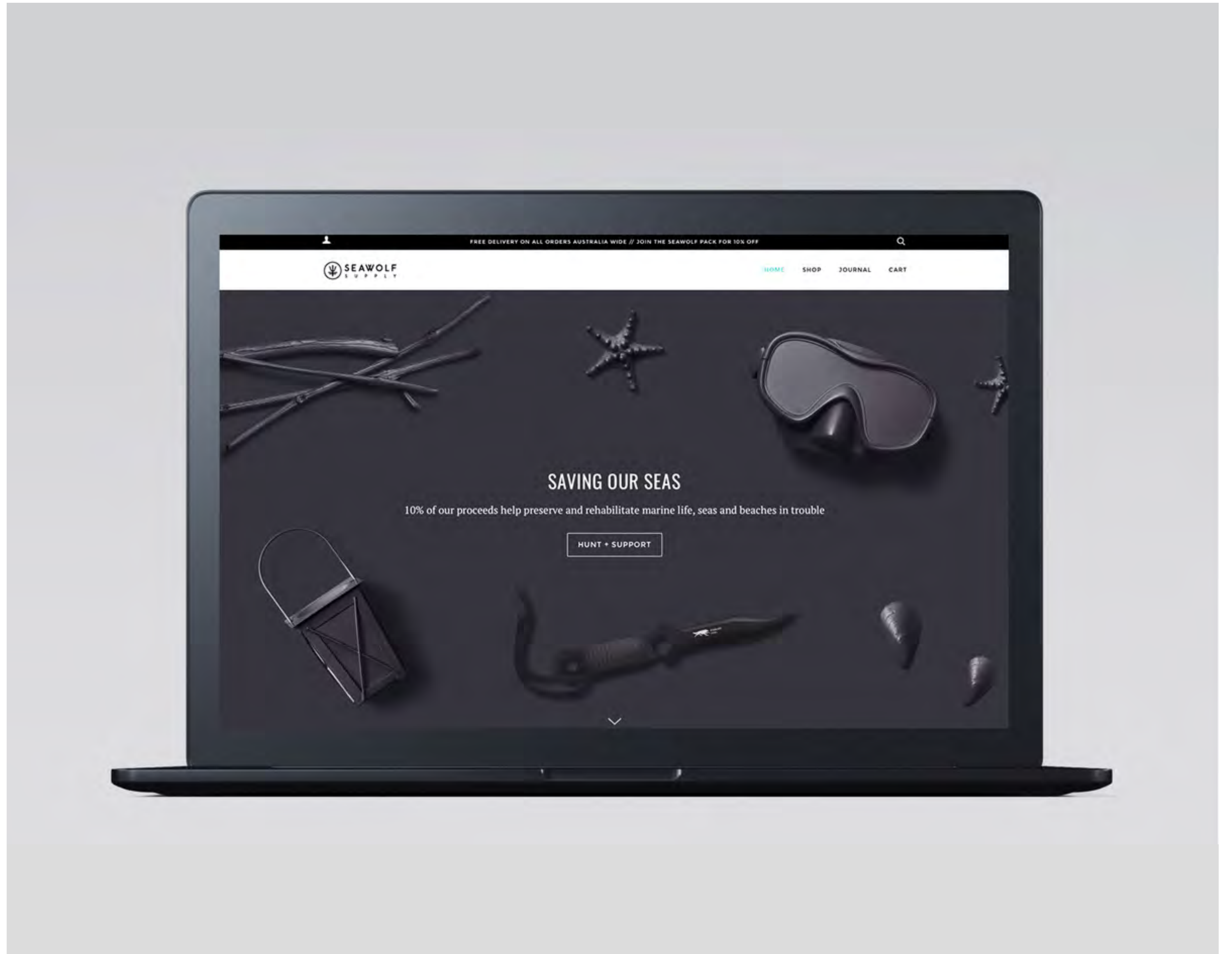
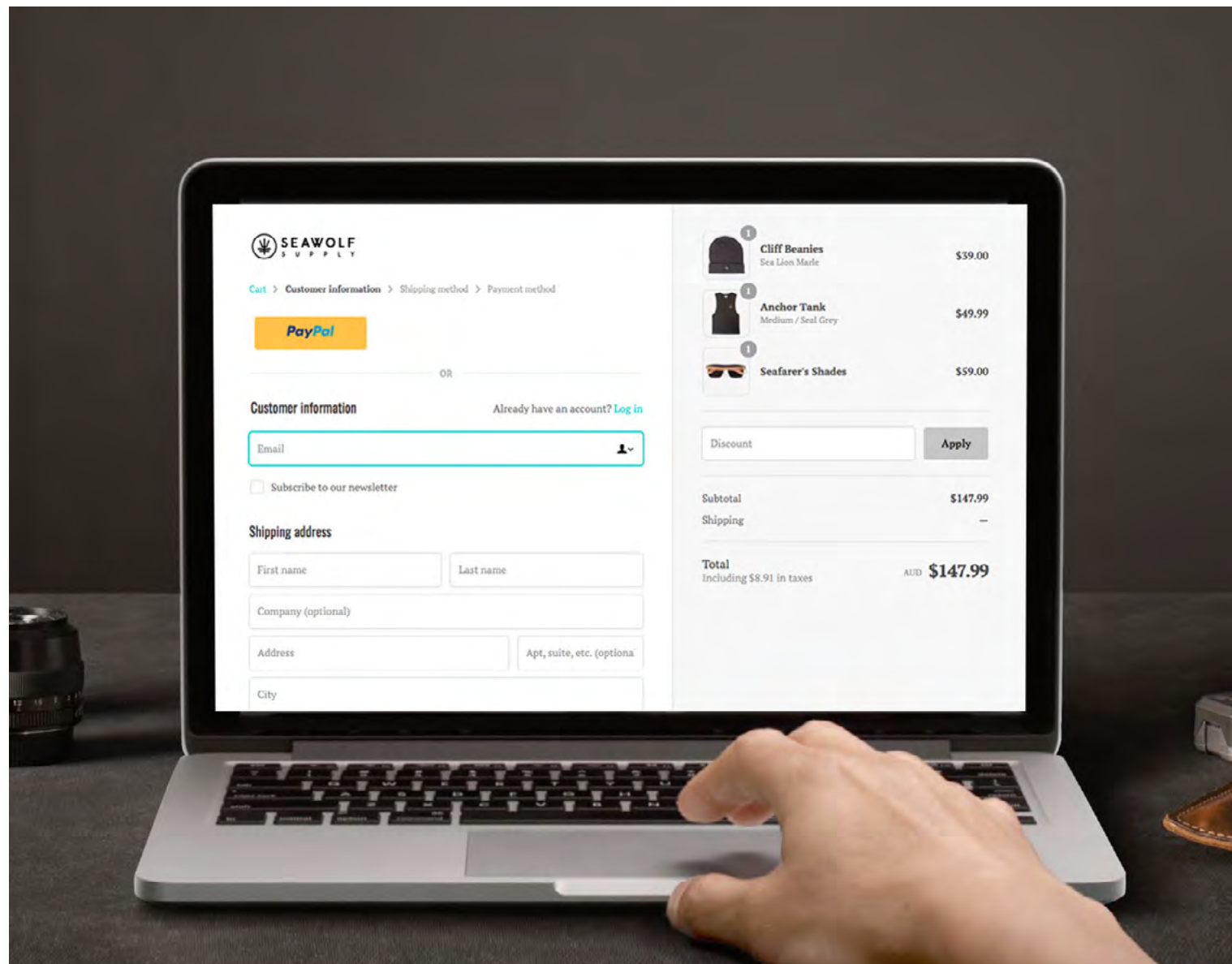
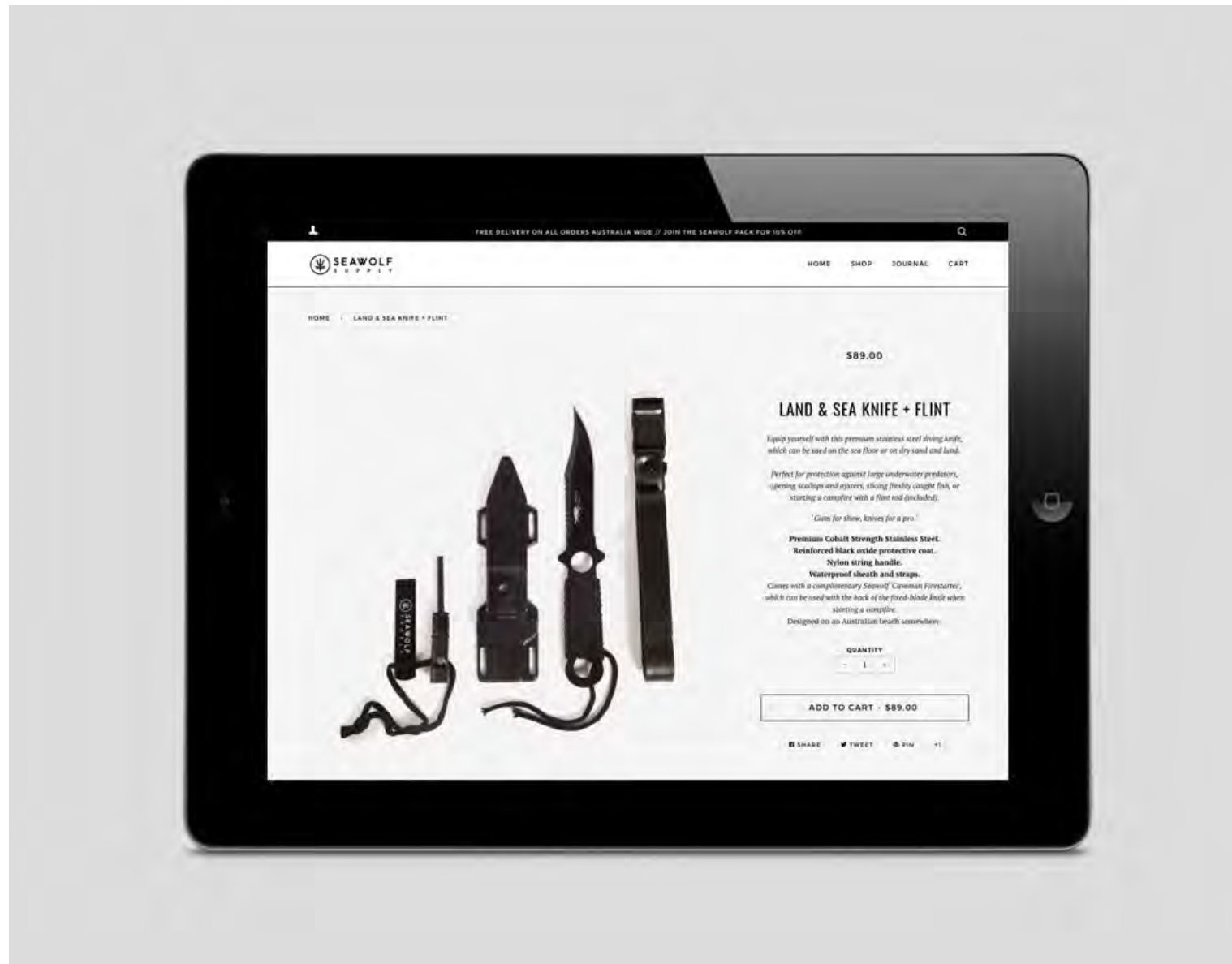
LIVE

WILD

MMXVI









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Selected Works

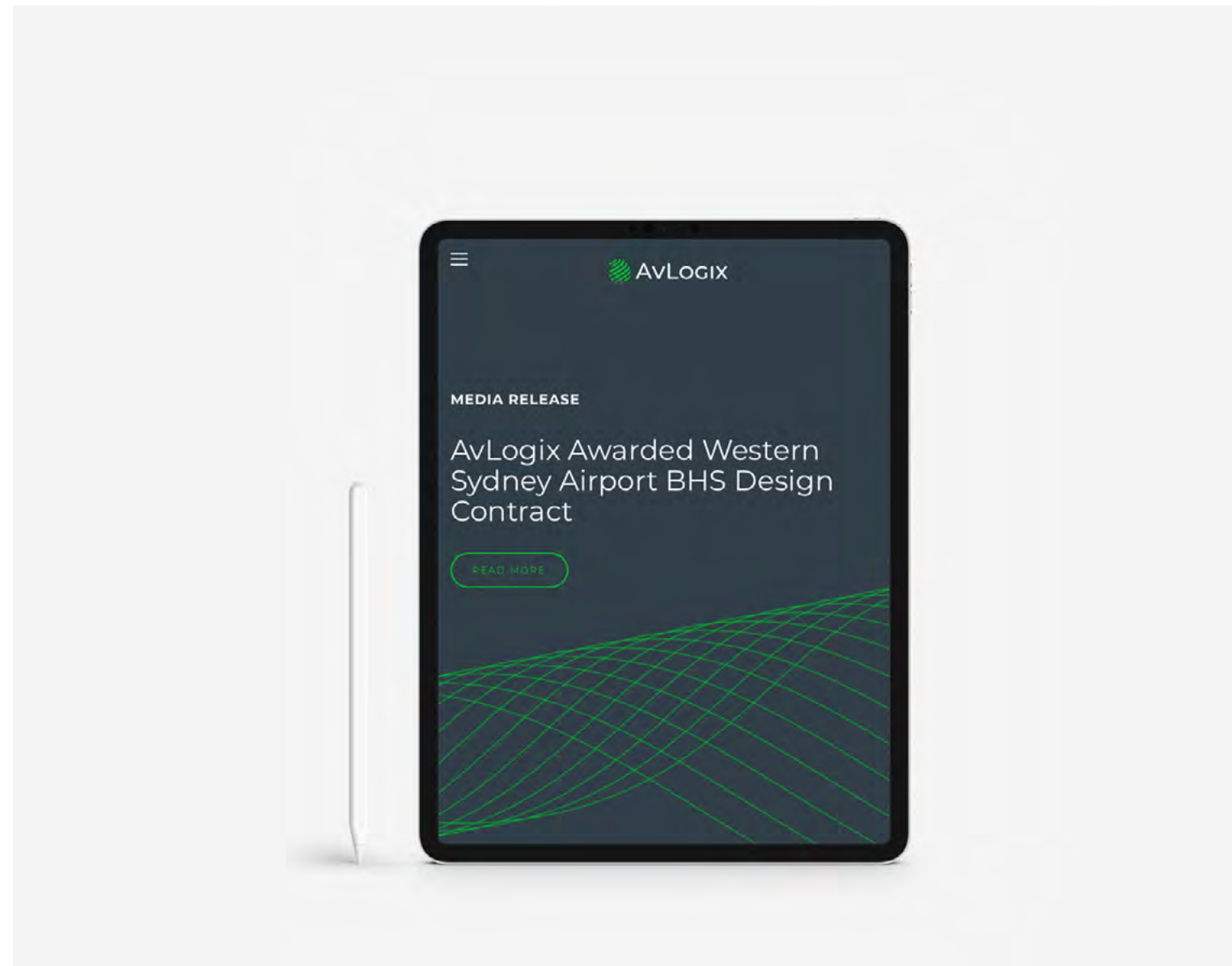
# AvLogix

05

Visual identity redesign for preexisting aviation and logistics company.

BRANDING  
VISUAL IDENTITY  
WEBSITE





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Selected Works

# Ride Sunday

06

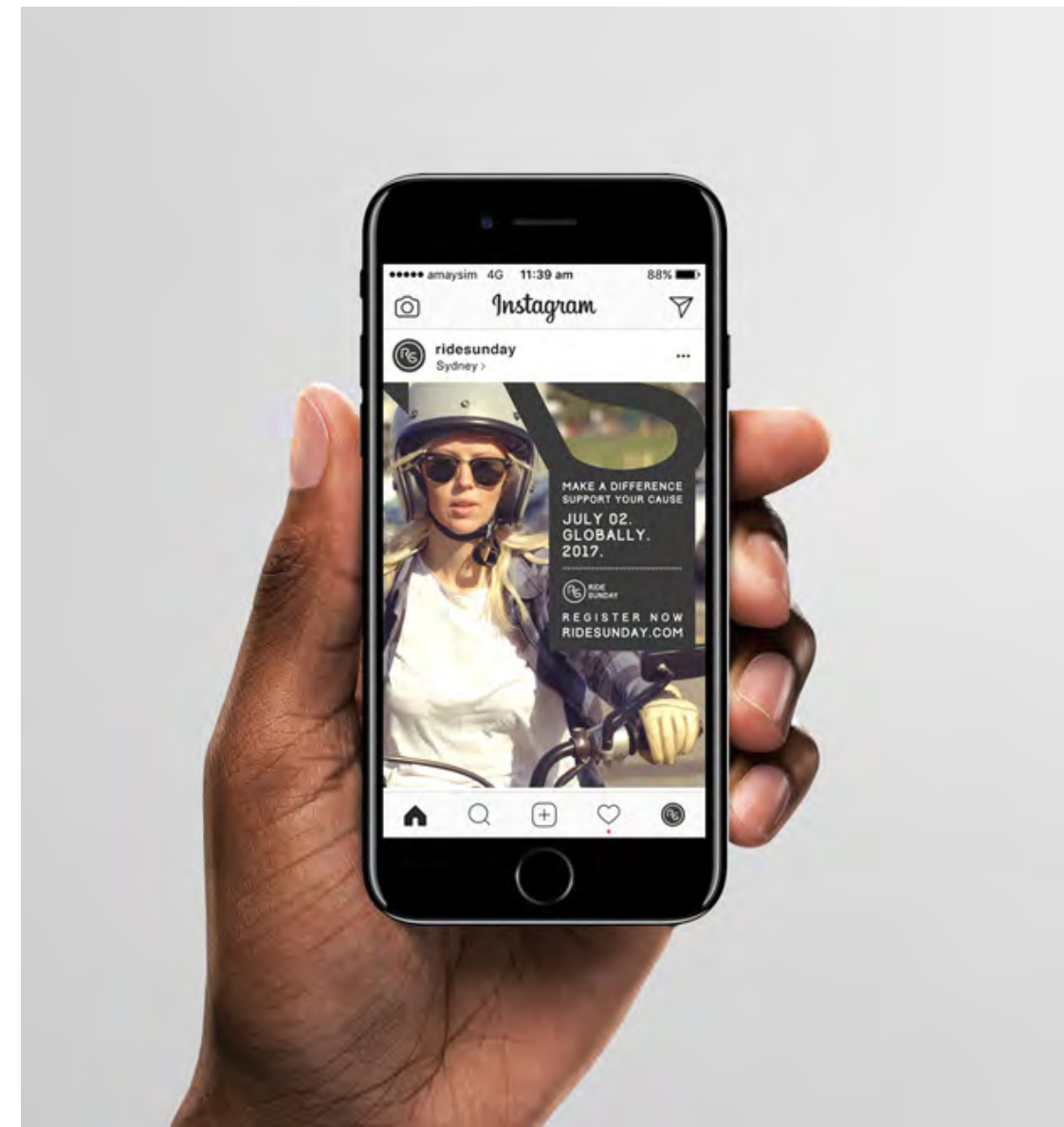
Visual identity for charity to help launch their worldwide motorcycle ride event — Riding for men's health.

BRANDING  
VISUAL IDENTITY  
SOCIAL



**RIDE  
SUNDAY**

TWO WHEELS FOR LIFE



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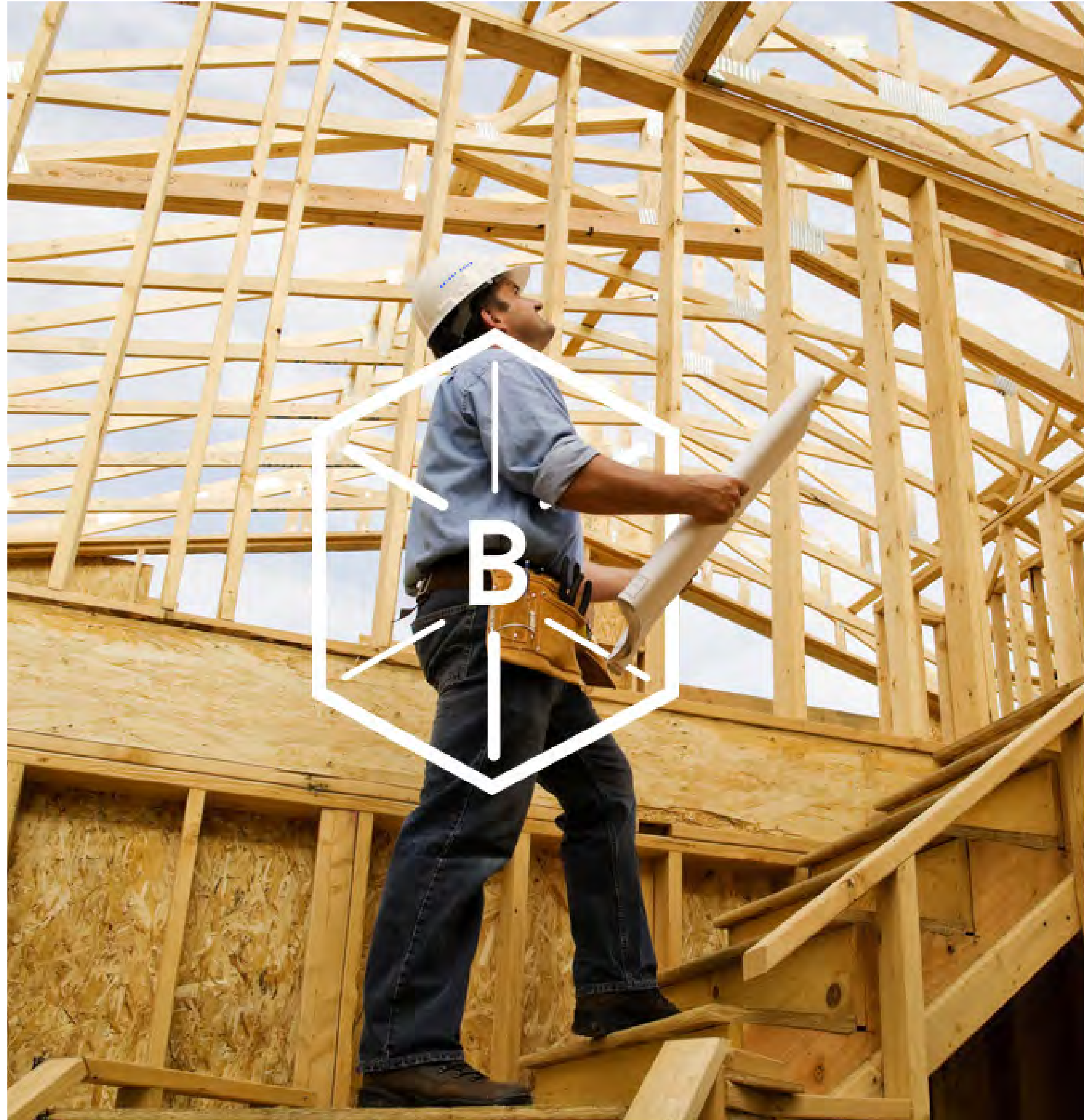
Selected Works

# Bright Build

07

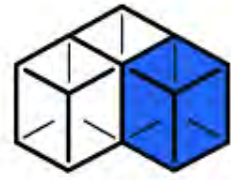
Visual identity for buiding and development company.

BRANDING  
NAMING  
VISUAL IDENTITY  
WEBSITE





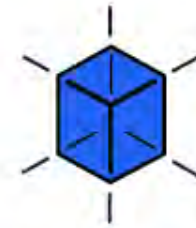
## Our Range of Services



EXTENSIONS



RENOVATIONS



REFURBISHMENTS



INTERIORS & FITOUTS



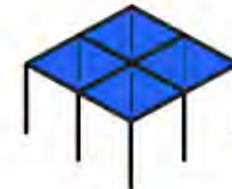
BATHROOMS & KITCHENS



DECKING



DEMOLITION



PERGOLAS



GENERAL BUILDING WORKS



CUSTOM HOMES



PROJECT MANAGEMENT



Ph: 0447 341 702  
brightbuild.com.au

THE FUTURE  
IS BRIGHT



BRIGHT BUILD  
Ph. 0447 341 702  
brightbuild.com.au

Mark Flexier  
Blackwell Street  
Alaska

14 September 2020  
Stationery & Branding Mockup

Dear Human,

Cras venenatis, ex ut rhoncus semper, velit dolor finibus dul, eget volutpat elit dui nec lectus. Suspendisse facilisis lacus ligula, et viverra lectus laoreet vel. Morbi ullamcorper urna semper, accumsan nulla eu, iaculis lacus. Nunc iaculis arcu a scelerisque luctus. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aliquam ut tempor dolor, id varius ante. Sed interdum sit amet nulla venenatis suscipit. Nunc tellus ipsum, fermentum quis interdum non, posuere imperdiet nibh. Vivamus avec



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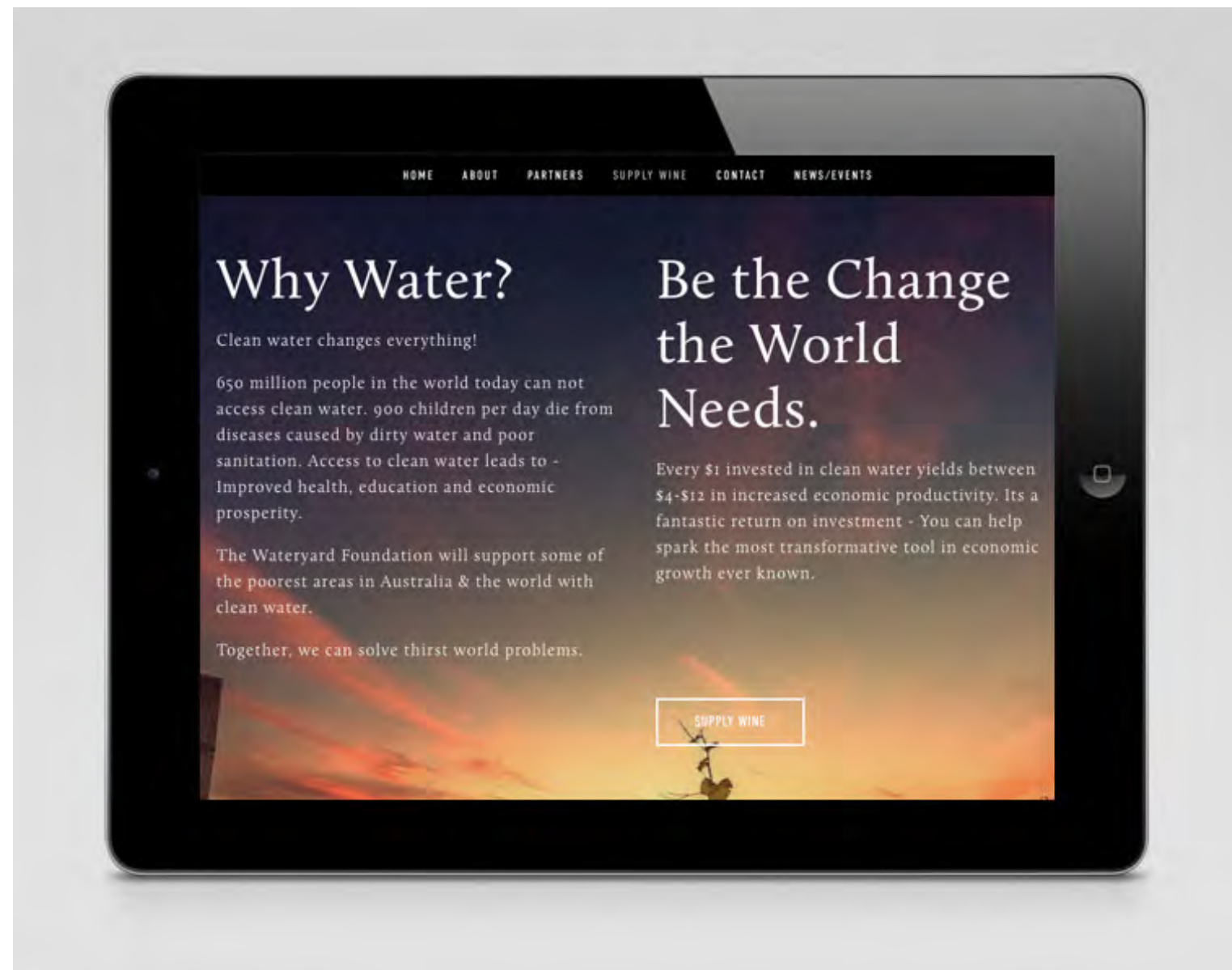
Selected Works

# The Wateryard

08

Visual identity for charity raising money via wine. Their proceeds go to supplying clean water to communities in need.

BRANDING  
NAMING  
PACKAGING  
PRODUCT DESIGN  
VISUAL IDENTITY  
WEBSITE



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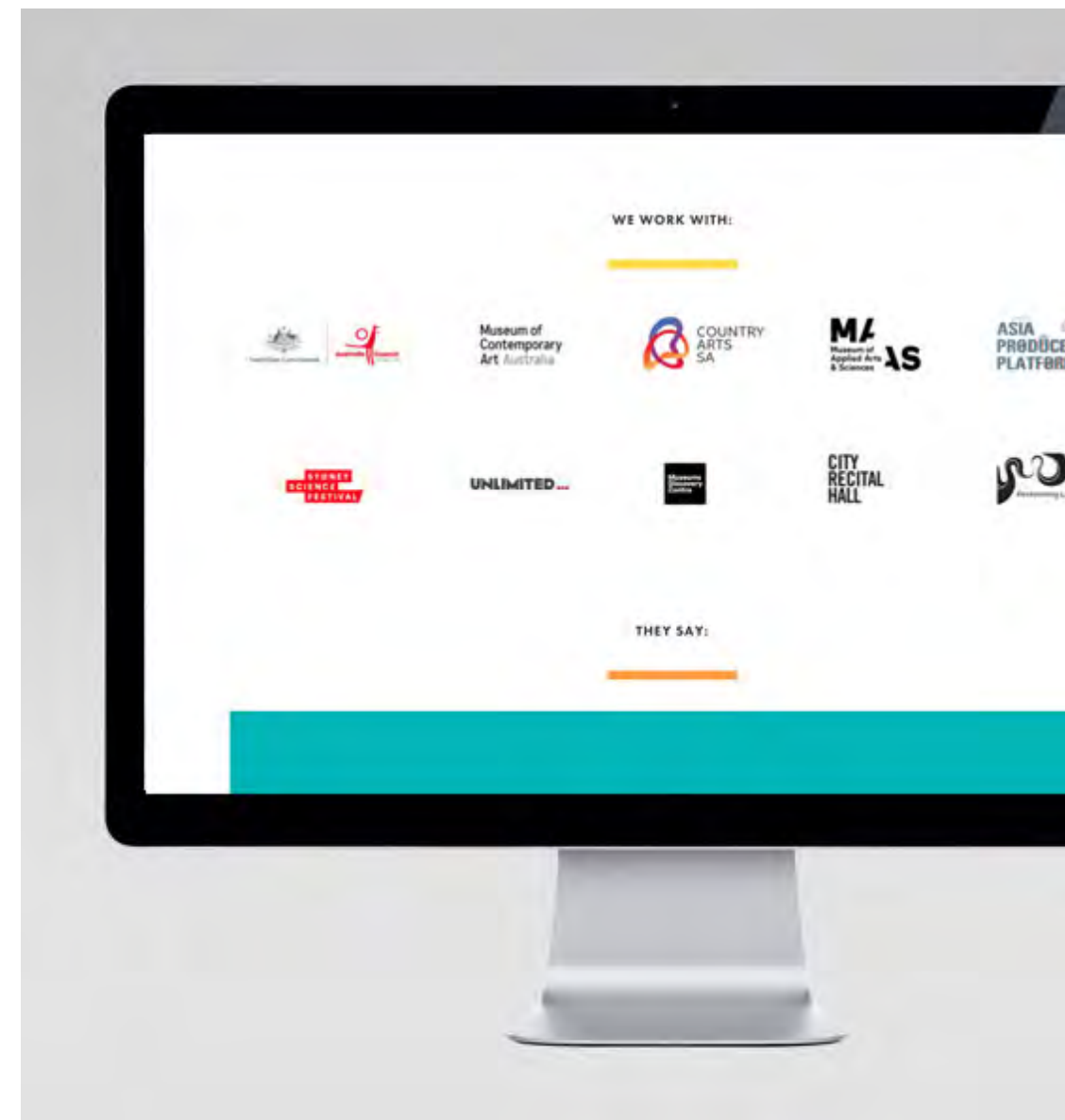
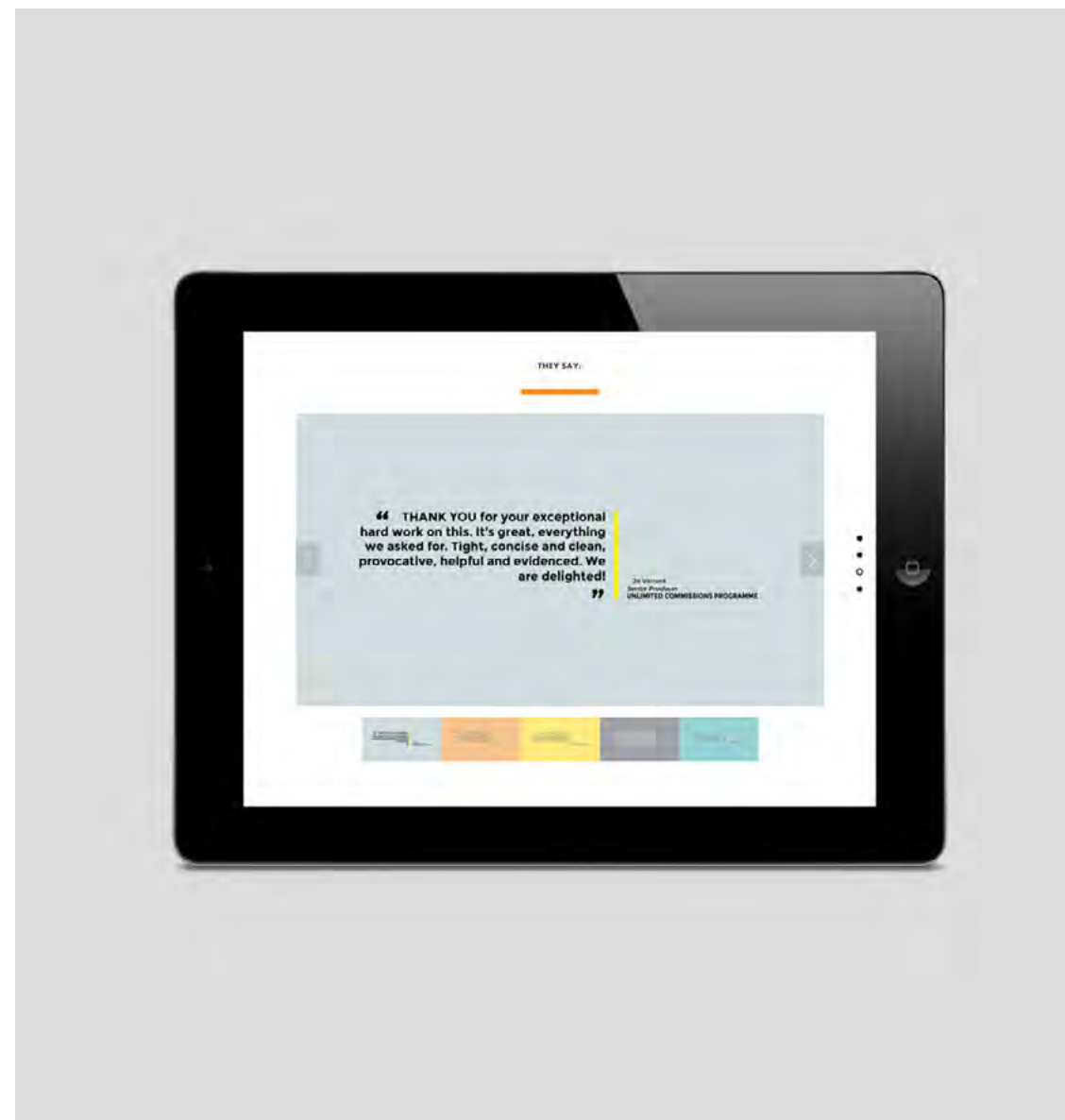
Selected Works

# The Patternmakers

09

Visual identity for a research agency specialising in culture, creativity and community.

BRANDING  
VISUAL IDENTITY  
WEBSITE



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Selected Works

# Google Realm

10

Visual identity and design for VR and AR concept for Google.

BRANDING  
EXPERIENTIAL  
NAMING  
VISUAL IDENTITY  
WEBSITE

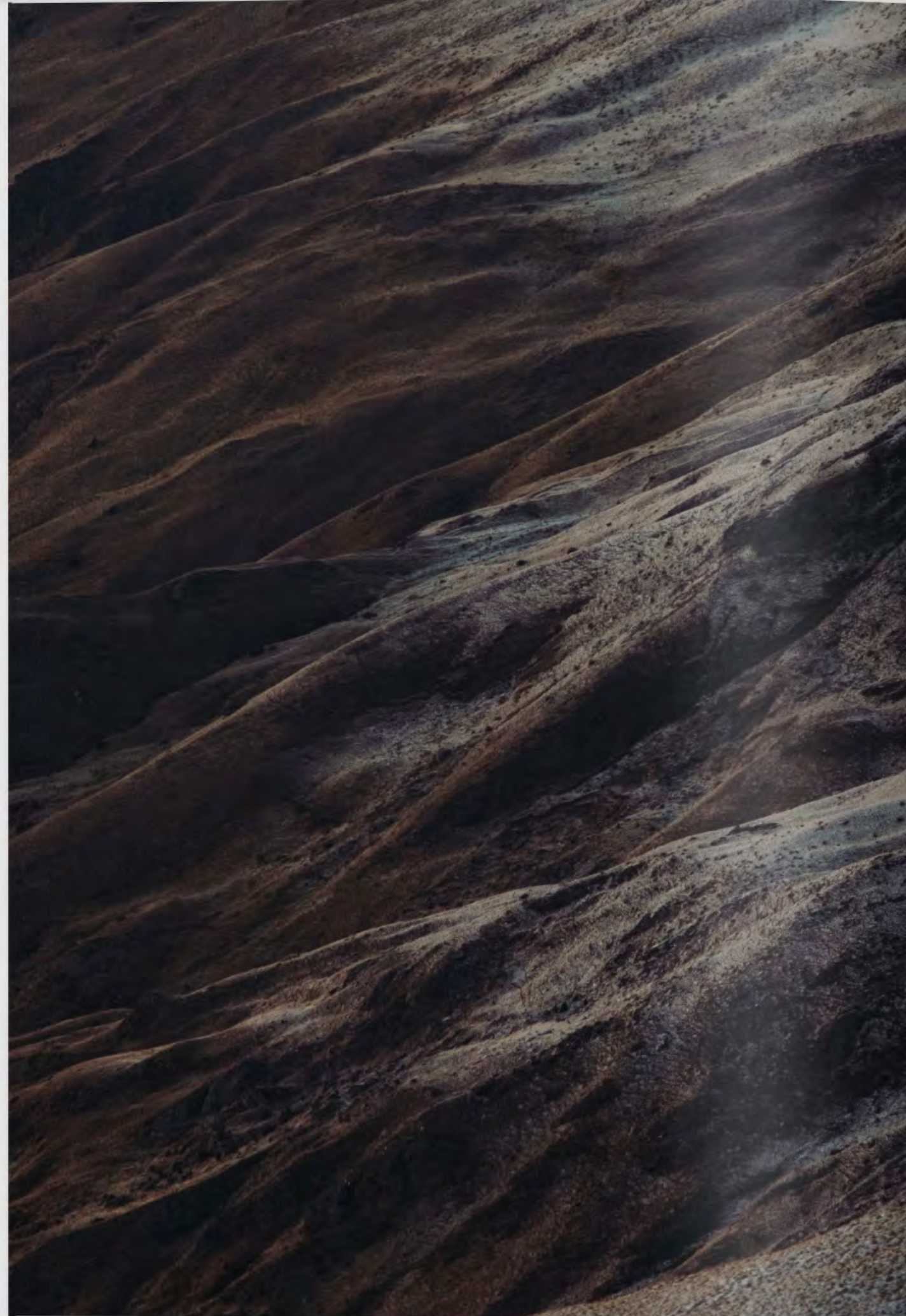


Google  
Realm



Welcome to Google's  
Virtual Dreamscape.





Pushing the boundaries between reality and the digital world. Empowered by VR and AR — Google Realm is the space between your dreams and your imagination.

Google Realm

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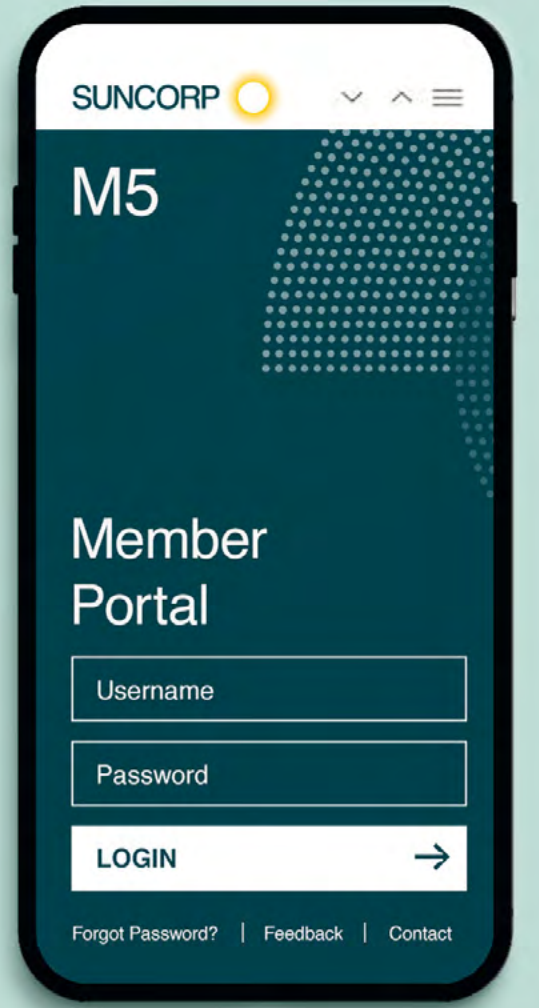
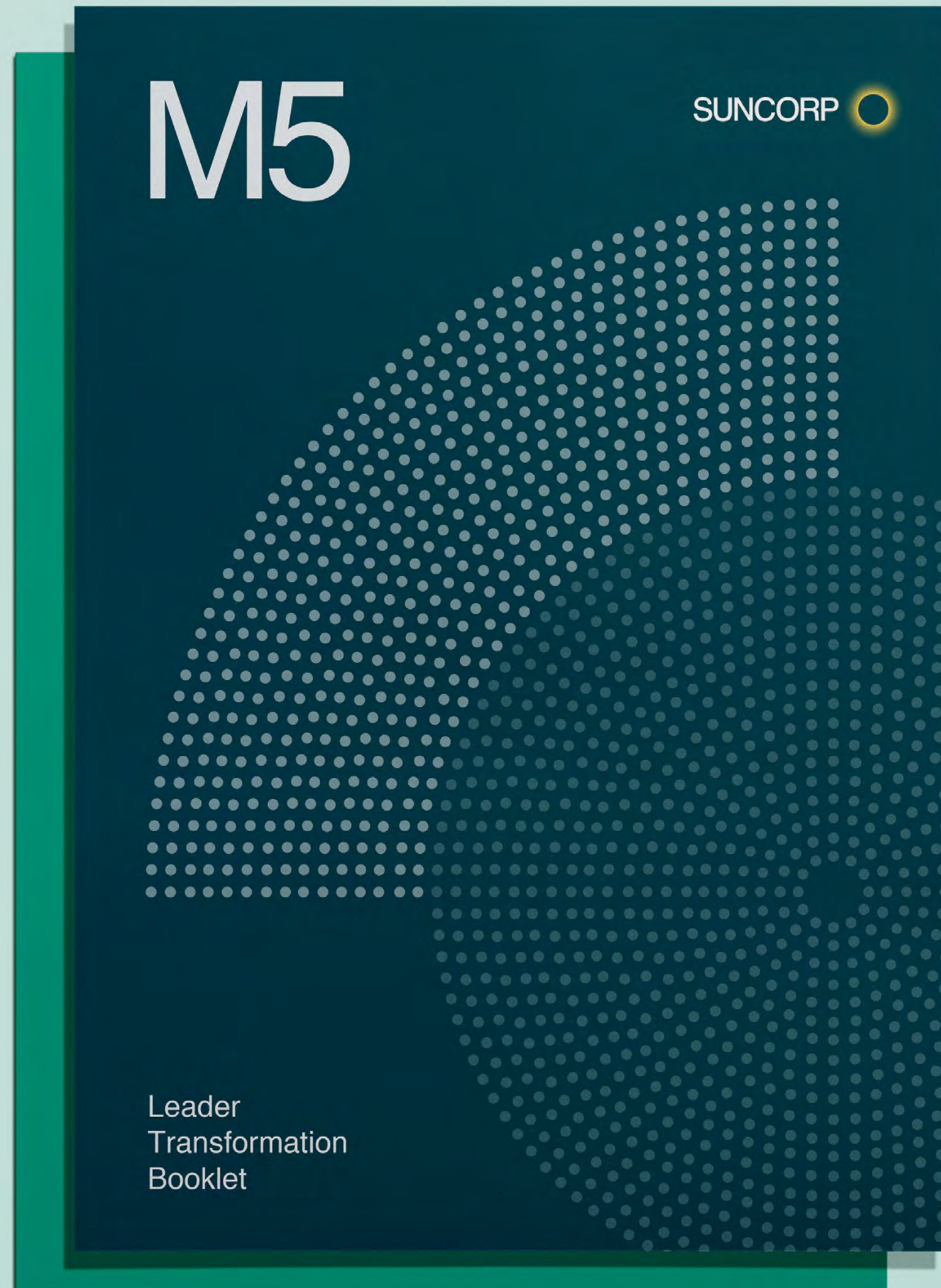
Selected Works

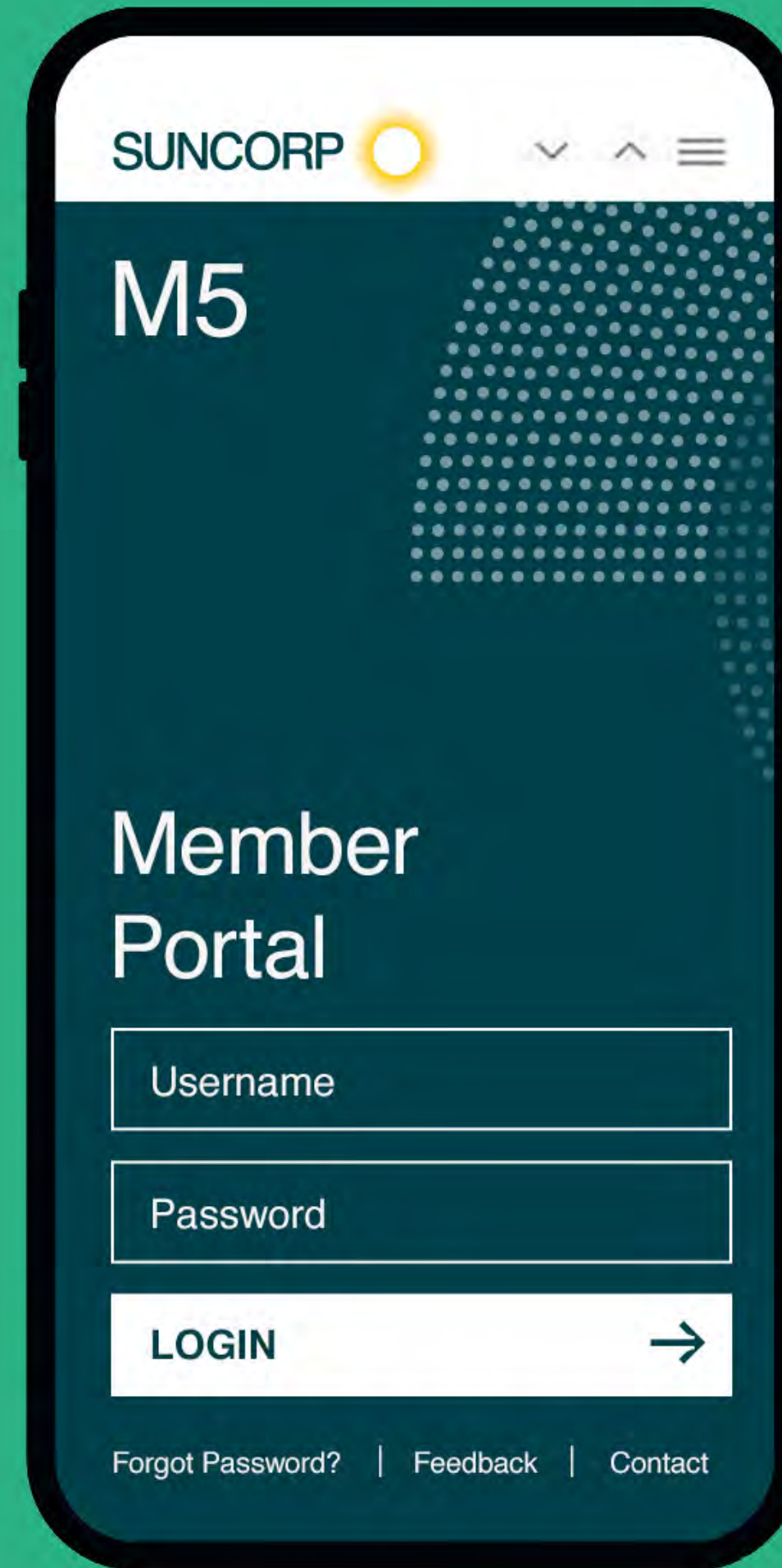
# Suncorp


11

Internal branding for Suncorp's executive team.

BRANDING  
VISUAL IDENTITY  
APP






M5 SUNCORP 


Lab

01

M5 SUNCORP 

Forum

02

M5 SUNCORP 

Mindset

03



M5


Forum  
Workshop

02

M5

Authorised Staff Only

LOUNGE

SUNCORP 



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Thank You

‘Image and perception help drive value; without an image there is no perception.’

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nick@studiostorm.com.au